

## CARSALES & CARPOINT INSURANCE PAGE SPONSORSHIP

The screenshot shows a website page for Car Insurance. At the top, there is a navigation bar with links: Home, Cars For Sale, New Car Showroom, Sell Your Car, Parts & Services, Research, News & Reviews, Help, Our sites, Sign In, and Join. Below the navigation bar is a header section with the carsales logo on the left, the text "Car Insurance NRMADE BETTER." in the center, a "FIND OUT MORE" button on the right, and the NRMA Insurance logo in the top right corner.

On the left side of the page, there is a sidebar menu with the following items: Free Car Valuations, Car research, Compare cars, Finance, Insurance, CarFacts History Reports, News & Reviews, and Services Directory. Below the menu, there is a text box that reads: "Carsales has teamed up with the best in insurance. Select your state and complete the attached form to receive insurance information and quotes."

The main content area features a dark blue banner with the text "CAR INSURANCE, NRMADE BETTER. WITH NRMA COMPREHENSIVE CAR INSURANCE." and the NRMA Insurance logo. Below the banner, there is a section with the text "We understand how vital your car can be for everyday life. Which is why NRMA Comprehensive Car Insurance provides a range of features that will have you back on the road quickly should you ever need to make a claim." and "It's car insurance. NRMADE BETTER."

Below this text is a list of three bullet points:

- ✓ You're covered for anyone who drives your car.
- ✓ We provide a lifetime guarantee for the workmanship of authorised repairs.
- ✓ You can go online to make a claim, or call us 24 hours a day, 7 days a week.

At the bottom of this section is a "GET A QUOTE" button and a stylized illustration of a car with blue and white stripes.

MediaMotive will build and host the insurance page & content. Client to provide all assets for page build with a complete mock of how the page is to look or HTML build.

## Specifications

Page dimensions: 775 (w) x 1000 (h) px  
Format: Html  
Images: JPEG or GIF  
Click command: Embedded in Html  
Impression tracking: Embedded in Html

## Guidelines

- Images must be static
- URLs must be embedded into the Html file.
- Disclaimers and/or T & C's must be provided with content.

## Standard Ad Units

Banner Dimensions (w x h) px	Back up Image	Banner Load
728x90	JPEG, GIF 80kb max	HTML5 100kb max*

\*uncompressed folder size of all assets.

## Timeline

- Creative materials due at least 10 working days before campaign launch to ensure technical compatibility and for approval. MediaMotive advertising booking terms & conditions apply.
- For more information please contact: [adops@mediamotive.com.au](mailto:adops@mediamotive.com.au)