

## TEADS & PRE-ROLL VIDEO SPECIFICATIONS

- Aspect Ratio: 16:9 (4:3 not supported)
- Video Dimensions: min 640 x 360 | max 1920 x 1080
- Maximum file size: 2.2MB
- Video formats: MOV or MP4
- Codec: Standard video codecs accepted.  
(Not supported: ProRes 4444, HDV 720p60, Go2 Meeting 3 & 4, ER AAC LD, REDCODE)
- Sound: User initiated on rollover
- Duration: 15 or 30 seconds max
- URL: Click through URL link or Third Party click tracking tag.
- Hosting: Video can be hosted by MediaMotive or Third Party VAST served.  
Third party ad tags & tracking tags must be SSL compliant (HTTPS).
- Tracking: Third party event tracking: impressions, clicks, video starts, 25%, 50% 75%, 100% completion.

### Timeline

Creative must be received 10 working days prior to campaign launch to ensure technical compatibility and approval.

For more information please contact [product@mediamotive.com.au](mailto:product@mediamotive.com.au)

