

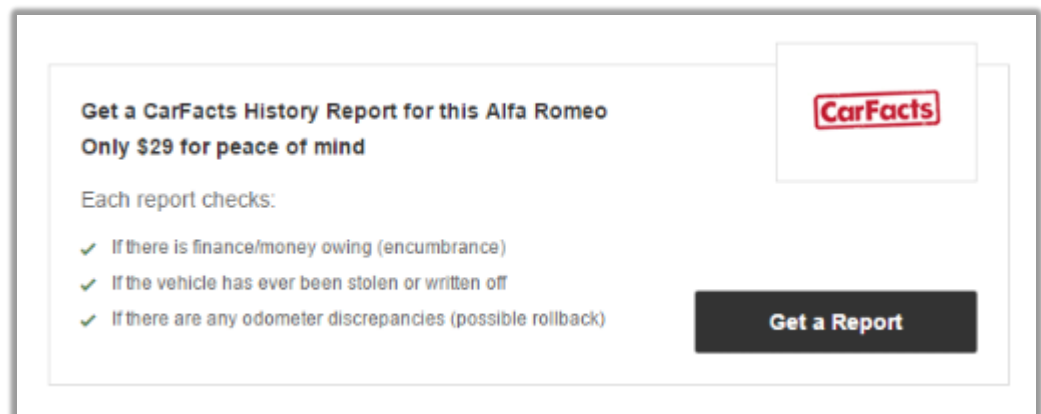
## CARSALES – PRIVATE ENQUIRY THANK YOU PAGE INTEGRATED PLACEMENT (F&I)

### Creative Specifications:

Logo Image: 129x90px  
 Format: Static JPEG or PNG (high res)

Heading Text: 25 characters including spaces  
 BodyText: 150 characters including spaces

CTA Text: 17 characters including spaces  
 Click through URL: URL link



### Hosting:

Placement is built and hosted by MediaMotive.  
 Third Party Tracking can be implemented to track impressions & clicks.

### Timeline:

Creative materials due at least 10 working days before campaign launch to ensure technical compatibility and approval.

