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Australia's No.1 because **it works!**



**Great value insurance cover at an affordable price**

53% of InsureMyRide customers paid \$0.99 a day or less for their comprehensive motorcycle insurance. Premium based on all comprehensive policies in force on 31 May 2014, inclusive of taxes. Conditions and eligibility criteria may apply.

**GET A QUOTE**



**Comprehensive motorcycle insurance from less than \$1 a Day\***





Unlike the other motorcycle insurance companies out there, InsureMyRide is not rebadged car insurance. At InsureMyRide we only offer motorcycle insurance. So, whether you're into Road Bikes, Dirt Bikes or Scooters, we offer flexible motorbike insurance built from the ground up with payment and excess options to suit your individual needs.

**InsureMyRide benefits at a glance**

- ✓ Comprehensive motorcycle insurance from less than \$1 a day\*.
- ✓ Four types of insurance, Comprehensive, Theft, Third Party and NSW CTP Insurance.
- ✓ Choose from a range of excesses and save on your premium.
- ✓ A 5% discount for completing an approved advanced training course\*
- ✓ Quick and easy online quotes
- ✓ A 24/7 claims hotline where you speak to a real person when you when you need us most
- ✓ Lodge a claim easily with the InsureMyRide iClaim App

[Get a Quote](#)

**InsureMyRide offers Road Bike, Dirt Bike or Scooter Insurance**

<div style="text-align: center; margin-bottom: 10px;">  <p><b>Comprehensive Insurance</b></p> </div> <p>Covers damage to your motorbike &amp; damage to other people's property</p> <div style="text-align: center; margin-top: 10px;"> <p><a href="#" style="background-color: #0070c0; color: white; padding: 2px 10px; border-radius: 3px;">Get a Quote</a></p> <p><a href="#" style="color: #0070c0; text-decoration: none;">Find out more</a></p> </div>	<div style="text-align: center; margin-bottom: 10px;">  <p><b>Theft Insurance</b></p> </div> <p>Protects you if your bike gets stolen, whether it is recovered or not</p> <div style="text-align: center; margin-top: 10px;"> <p><a href="#" style="background-color: #0070c0; color: white; padding: 2px 10px; border-radius: 3px;">Get a Quote</a></p> <p><a href="#" style="color: #0070c0; text-decoration: none;">Find out more</a></p> </div>
<div style="text-align: center; margin-bottom: 10px;">  <p><b>Third Party Insurance</b></p> </div> <p>Covers damage your motorbike causes to some else's property</p> <div style="text-align: center; margin-top: 10px;"> <p><a href="#" style="background-color: #0070c0; color: white; padding: 2px 10px; border-radius: 3px;">Get a Quote</a></p> <p><a href="#" style="color: #0070c0; text-decoration: none;">Find out more</a></p> </div>	<div style="text-align: center; margin-bottom: 10px;">  <p><b>NSW CTP Insurance</b></p> </div> <p>Compulsory Third Party Personal Injury Insurance</p> <div style="text-align: center; margin-top: 10px;"> <p><a href="#" style="background-color: #0070c0; color: white; padding: 2px 10px; border-radius: 3px;">Get a Quote</a></p> <p><a href="#" style="color: #0070c0; text-decoration: none;">Find out more</a></p> </div>

**Great Insurance cover at an affordable price - InsureMyRide.com.au**

Motorcycle Insurance is issued by AAI Limited ABN 48 005 207 807 AFSL 230559 trading as InsureMyRide. Compulsory Third Party (CTP) Insurance is issued by AAI Limited ABN 48 005 207 807 trading as GIO. InsureMyRide is a brand of AAI Limited. Please read the Product Disclosure Statement before buying this insurance and consider whether it is right for you. \*53.3% of InsureMyRide customers paid \$0.99 a day or less for their comprehensive motorcycle insurance. Premium based on all comprehensive policies in force on 31 May 2014, inclusive of taxes. Conditions and eligibility criteria may apply. \*Excluding NSW CTP. Minimum premiums may apply and any discount we give you will not reduce a premium below the minimum premium.

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MediaMotive will build and host the insurance page & content. Client to provide all assets for page build with a complete mock of how the page is to look or HTML build.

## Specifications

Page dimensions: 960 (w) x 1000 (h) px  
Format: Html  
Images: JPEG or GIF  
Click command: Embedded in Html  
Impression tracking: Embedded in Html

## Guidelines

- Images must be static
- URLs must be embedded into the Html file.
- Disclaimers and/or T & C's must be provided with content.

## Standard Ad Units

Banner Dimensions (w x h) px	Back up Image	Banner Load
728x90	JPEG, GIF 80kb max	HTML5 100kb max*

\*uncompressed folder size of all assets.

## Timeline

- Creative materials due at least 10 working days before campaign launch to ensure technical compatibility and for approval. MediaMotive advertising booking terms & conditions apply.
- For more information please contact: [adops@mediamotive.com.au](mailto:adops@mediamotive.com.au)