

Product Overview

Designed to specifically engage carsales' mobile users, this product enables marketers to deliver brand and retail messaging within premium context at scale, and offers a compelling new avenue to amplify your digital content or TVC.

Video Asset

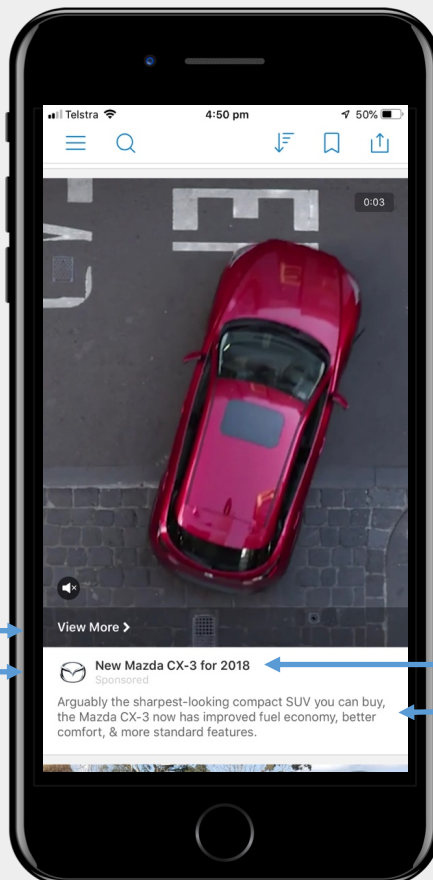
File Size: Up to 1gb
Length: 6-15 seconds
Format: MP4
Video Ratio: 4:5 (preferred), 16:9, 1:1, 9:16
Pixel Width: Min 768px, Max 1920px
Quality 720p and above (1080p preferred)

CTA

Max. 30 characters including spacing

Logo

200x200px, white transparent background



Title

Max. 35 characters including spacing

Description

Max. 108 characters including spacing

Third Party Tracking (Optional)

- Please supply impression and click tracking

Timeline

- Creative materials due at least 10 working days before campaign launch to ensure technical compatibility and for approval. MediaMotive advertising booking terms & conditions apply.

For more information please contact product@mediamotive.com.au