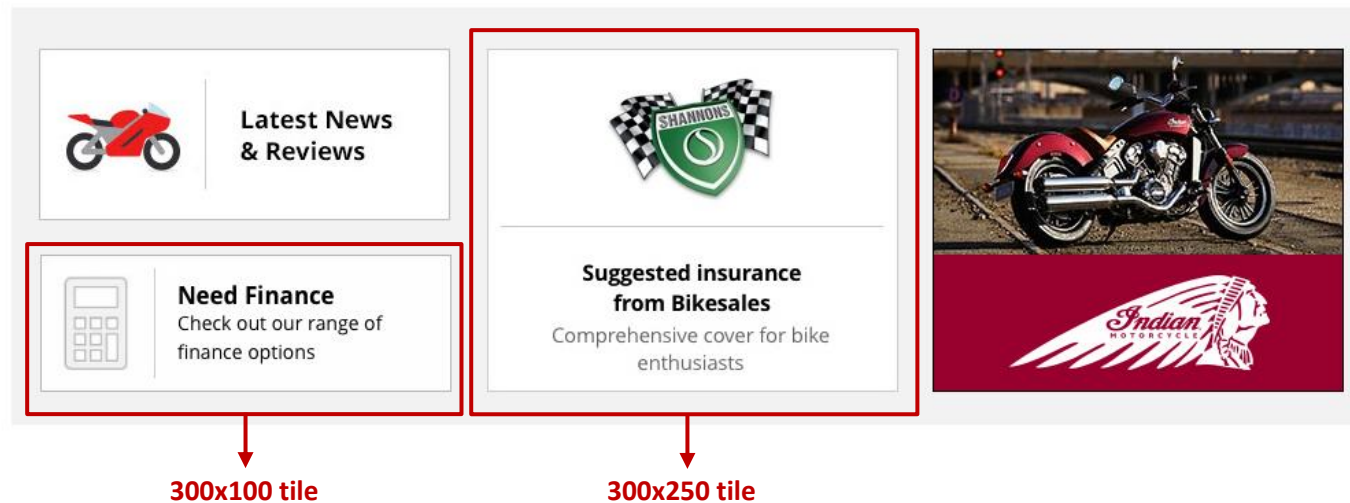


LLI HOMEPAGE FINANCE & INSURANCE TILE SPECS | HOMEPAGE REDESIGN

Finance and Insurance tiles rotate between the two tiles pictured below.



Required Assets

- Logo size: 80x80px & 115x80px High res. JPEG and PNG
- Headline:
 - For 300x100 tile: Maximum of 18 characters including spacing (Required)
 - For 300x250 tile: Maximum of 24 characters including spacing (Optional – can be the same as for 300x100 tile)
- Body:
 - For 300x100 tile: Maximum of 55 characters including spacing (Required)
 - For 300x250 tile: Maximum of 75 characters including spacing (Optional – can be the same as for 300x100 tile)

Hosting

Placement is built and hosted by Mediamotive.
Third party tracking can be applied to track impressions & clicks.

Timeline

Creative materials due at least 10 working days before campaign launch to ensure technical compatibility and approval.