

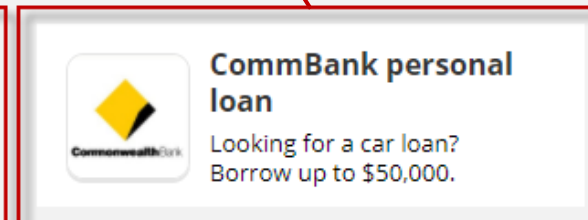
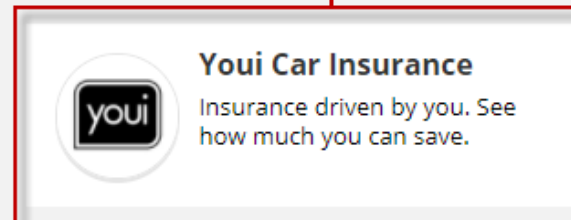
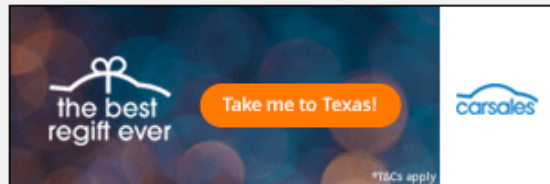
CARSALES HOMEPAGE FINANCE & INSURANCE TILE SPECS | HOMEPAGE REDESIGN

Required Assets

DESKTOP

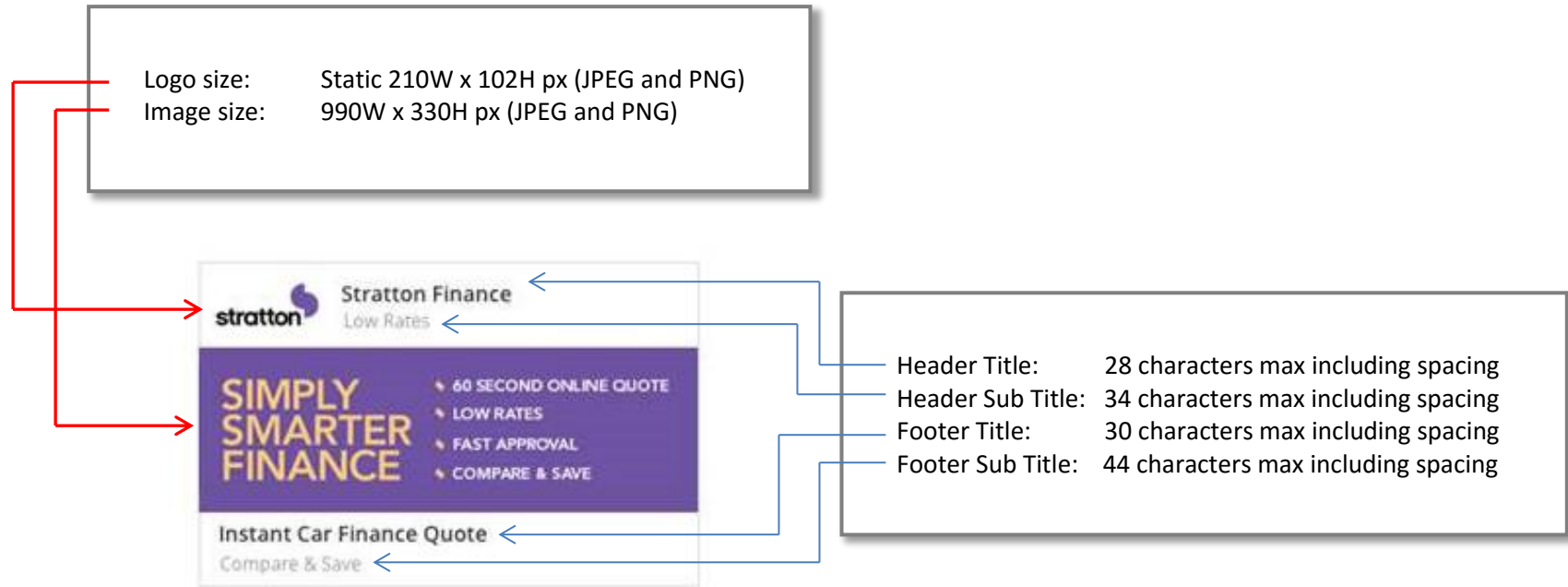
Logo size: Static 200 x 200px
Logo Format: White background + JPEG or GIF (max 10kb) + PSD file
Headline: 18 characters max including spacing
Body: 55 characters max including spacing

Sponsored



Further details on next page...

MOBI/APP



Hosting

Placement is built and hosted by Mediamotive. Third party tracking can be applied to track impressions & clicks.

Guidelines

Advertiser branding must be included in the logo, either on the image and/or mentioned in the headline text.
 Capital letters are only permitted at the start of a sentence or if required in the Advertiser name (e.g Budget Direct or IAG).

Timeline

Creative materials due at least 10 working days before campaign launch to ensure technical compatibility and approval.
 MediaMotive reserves the right to request creative revisions.